

# Exciting New Integration: Modo Campus & Anthology Engage

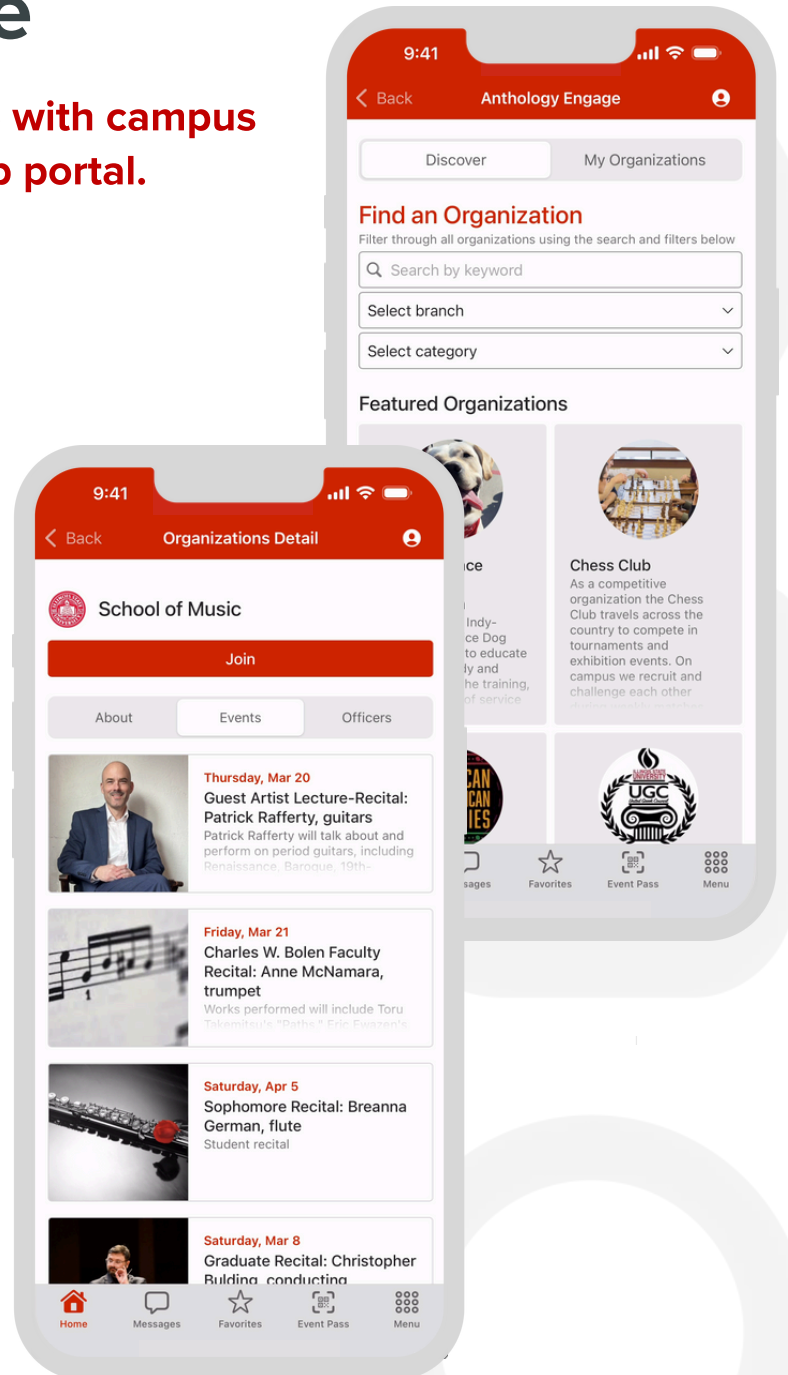
**Help students discover and engage with campus life, all from your mobile app or web portal.**

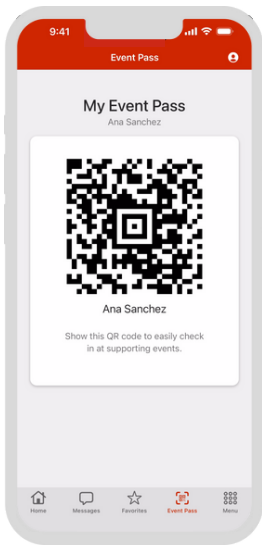
We are excited to announce a new integration between Modo Campus and Anthology Engage, designed to streamline discovery of clubs, organizations and events in the campus app experience. This integration combines the power of Modo Campus's comprehensive mobile app solutions with Anthology Engage's robust student involvement management system to deliver a seamless experience for both students and administrators.

## Campus events made simple with Modo Campus + Anthology Engage

*"We finally found a fantastic remedy in Modo that enables us to offer a solution that meets our students' dynamic mobile app needs. Integrating personalized experiences like Anthology Engage inside our app is a game-changer because we know that engaged students are successful students, and we are able to retain engaged students at a much higher rate."*

**Rob Bailey, Executive Director of IT  
Division of Student Affairs  
Illinois State University**





## Key Features

### Centralized Student Engagement

- Give students and campus visitors alike access all public campus clubs, organizations, and events directly through the Modos Campus mobile app, along with exclusive content available to logged-in users and club members.
- Add turnkey widgets on the home screen or throughout the app with a single tap to surface organizations and events to each student, driving discovery and engagement.

### Enhanced Event Attendance & Tracking

- Access event passes directly through the Modos Campus app. Previously, students had to navigate multiple browser steps or download a separate app to obtain and access event passes, hindering usage. Now, with a single tap in the app, students can access their pass.
- Promote higher event attendance and collect better data by removing friction from the process, while also increasing compliance.

### Aggregated Event Calendar

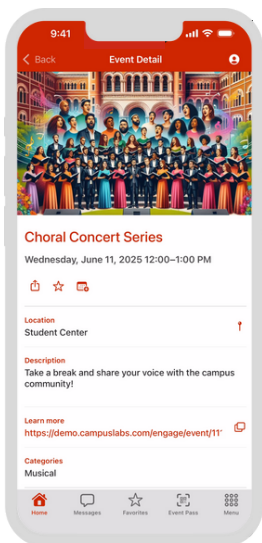
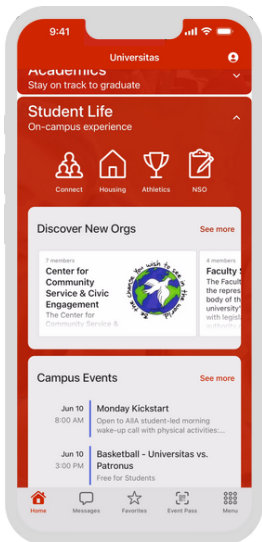
- Solve the problem of fragmented systems for aggregated events by combining Anthology Engage events alongside other campus systems. (e.g., *academic calendars and athletics schedules*) into a single, unified calendar experience.
- Students gain a holistic view of all campus events in one place, ensuring better awareness, reduced missed opportunities, and improved campus-wide engagement.

### Track and Analyze Student Engagement

- Combine Modos's industry-leading app analytics with event attendance and org membership in Engage to give administrators access to real-time insights on campus-wide student engagement and interest in each type of campus resource.
- Enhance and evolve engagement strategies powered by the combined analytics powers of Modos Campus and Anthology Engage.

### Flexible Access for Authenticated and Unauthenticated Users

- Support both public and authenticated access to the module, events, and widgets, allowing users to explore and discover public-accessible information on organizations, clubs, and events.
- The experience automatically adapts when users log in, showing events restricted to members of the campus community and its orgs. This provides seamless engagement for both external visitors and logged-in users, while promoting broader visibility for public events and organizations across the campus community.



**[Request a demo at modolabs.com](https://demo.modolabs.com) to see what Modos can do for you.**