

# Connecticut College Unifies 7+ Campus Systems by Revamping Its Digital Experience



CONNECTICUT  
COLLEGE

## CASE STUDY

Connecticut College

## INDUSTRY

Higher Education

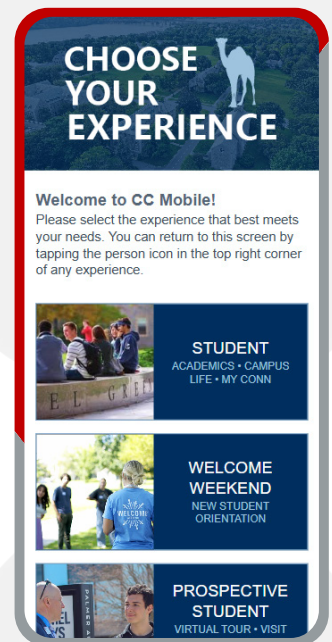
For today's students, quick and seamless access to resources, events, and services isn't just convenient—it's essential for feeling supported and connected to campus life. When Connecticut College realized its on-premises portal was difficult to update, poorly integrated, had multiple disparate systems, and out of step with mobile-first expectations, the school took the opportunity to reimagine its entire digital experience. The goal: one unified platform—on both mobile and desktop—that engages prospective students, supports current students, and empowers faculty, staff, and alumni.

### The Challenge

Connecticut College's aging portal struggled to keep pace with modern needs, creating a fragmented experience that frustrated students and strained IT.

- **High maintenance:** Even minor updates required complex workflows and redeployments.
- **Limited integrations:** Critical information like dining hours or service updates couldn't be easily fed from other systems.
- **Disorganized content:** Search results were often irrelevant and required multiple system access points, frustrating users.
- **No mobile app:** Mobile-first students lacked a native experience for quick access to campus resources.

The result was a fragmented digital environment that was hard to maintain, inconsistent across devices, and misaligned with the school's cloud-first strategy.

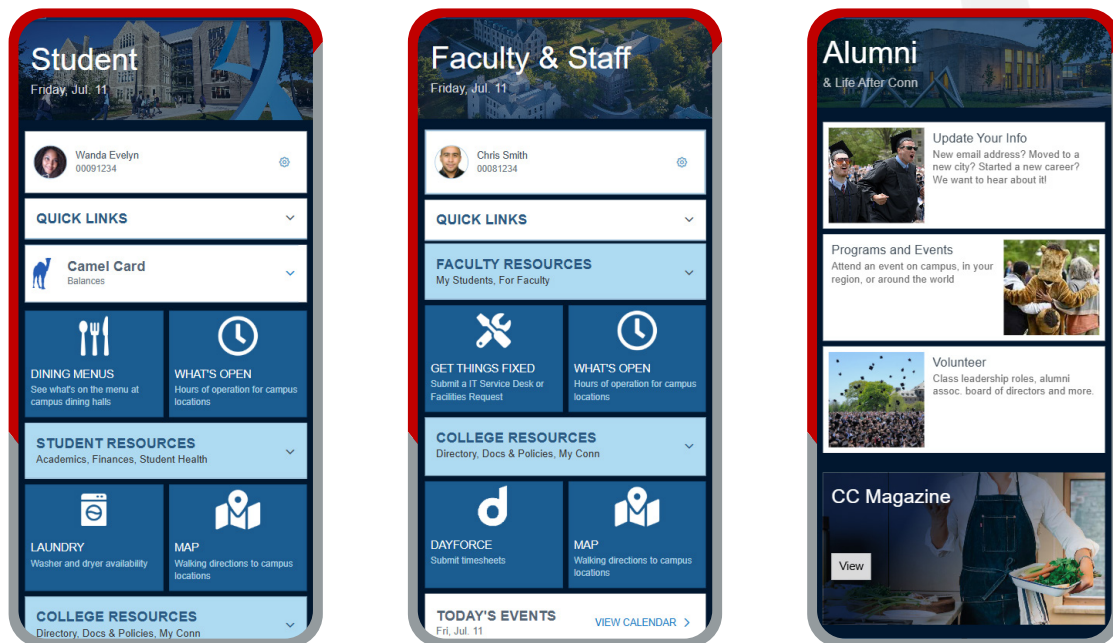


## The Solution

After gathering campus feedback and evaluating cloud-based solutions, Connecticut College selected **Modo Campus** for its flexibility, integration capabilities, and robust native mobile app paired with a desktop portal. Key elements included:

- **Integrated multiple systems** into one digital ecosystem to simplify campus system access.
- **Custom Modules** helped Connecticut College pull in relevant data for specific users.
- **Targeted Communications** helped increase engagement for intentional, role-based messaging via push notifications, banners, and opt-in channels.
- **Low-code content management** so departments can own their updates without heavy IT intervention.
- **Custom personas** for prospective students, current students, faculty, staff, alumni, and event attendees.

By consolidating academic systems, event calendars, content management, and communication into one platform, Modos Campus eliminated redundant workflows and reduced IT dependency.



## The Results

The Modos Campus-powered mobile app and desktop portal have transformed how Connecticut College delivers and manages its digital experience:

- **Unified 7+ systems and user tools into a single interface**, integrating Banner, Atlassian Statuspage, Transact Campus, YouTube, Anthology Engage for student club events, campus news, Google Drive, Google Calendars, LiveWhale Calendar, and more.
- **Students** now have instant access to up-to-date dining menus, campus hours, maps, events, and service requests—whether on desktop or mobile.

- **Faculty and staff** benefit from a streamlined, role-aware dashboard that centralizes teaching tools, advising resources, and institutional updates.
- **Departments** have autonomy to update their own content, reducing IT workload.
- **Communications teams** can send timely, targeted updates that align with how students prefer to receive information.

Built-in analytics from **Modo Analyze** give the college insight into popular modules, trending searches, and user behavior—allowing for continuous optimization.

## Future Plans

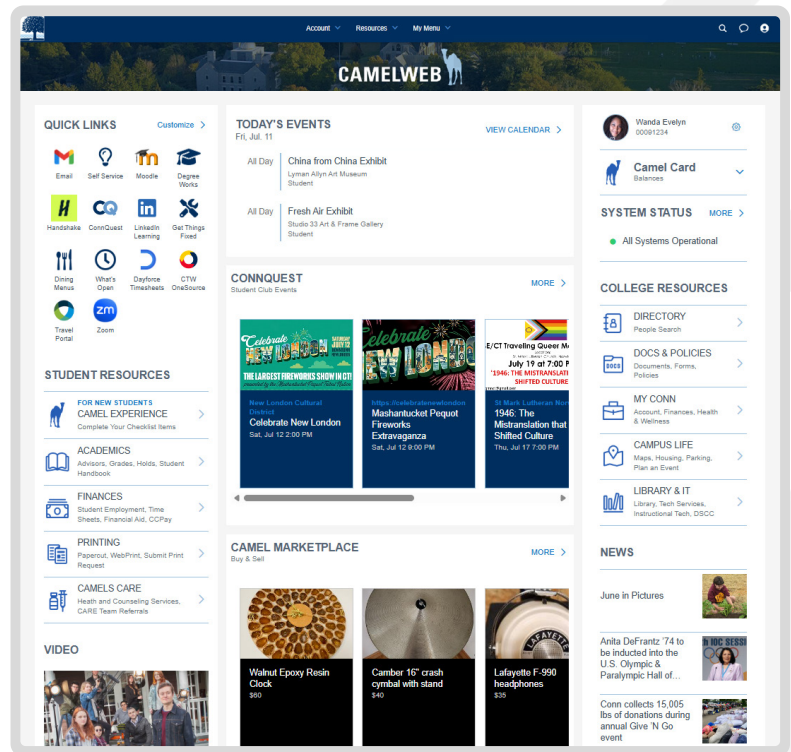
Connecticut College is continuing to enhance its portal with deeper integrations, including:

- Personalized widget for new employees
- Better search functionality
- Digital student IDs
- Transact balances
- Banner-powered course schedules, advisor info, and financial aid data

The school also plans to expand push notification strategies and opt-in channels to further drive engagement and personalize the user experience.

## About Modos Campus

Modos Campus is the unified mobile and desktop platform that empowers institutions to deliver personalized, connected, and engaging digital experiences for students, faculty, staff, alumni, and visitors. Learn more at [modolabs.com](https://modolabs.com).



## Request a Demo

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