



Campus Maps & Wayfinding for Higher Education

Part of the Modo Campus Experience Platform



Help students, families, faculty, and visitors easily navigate campus with native maps and wayfinding built directly into your digital campus platform. Modo delivers intuitive, turn-by-turn navigation across indoor and outdoor spaces so people spend less time lost and more time where they need to be.

Campus Maps and Wayfinding help students, visitors, and staff navigate buildings, services, and events using mobile maps and turn-by-turn directions across indoor and outdoor spaces.

Why Campus Wayfinding Matters

University campuses are vibrant but complex environments. New students arrive each year, families visit for tours and events, and faculty and staff move across multiple buildings throughout the day.

Without clear digital navigation, visitors rely on static maps, signage, or multiple disconnected tools.

Modo Campus Maps and Wayfinding provide a simple, intuitive way for people to move confidently across campus from their phone.

Who Benefits



Students

Navigate classrooms, labs, and dining halls without stress.



Families & Visitors

Explore campus confidently during tours, move-in, or events.



Faculty & Staff

Navigate classrooms, labs, and dining halls without stress.



Families & Visitors

Explore campus confidently during tours, move-in, or events.

An At-a-Glance Overview



Indoor & Outdoor Navigation

Search for buildings, rooms, services, or amenities and follow step-by-step directions across campus and inside buildings.



Cross-Campus Experience Integration

Wayfinding is embedded across the campus experience platform. Directions can launch directly from events, directories, transit schedules, and space booking.



Accessible Navigation

Support inclusive campus experiences with routes that prioritize elevators, ramps, and step-free entrances.



Real-Time Updates

Automatically reroute users during construction, closures, or event disruptions.



Smart Campus Integrations

Connect maps to campus data sources such as room schedules, facilities systems, or booking tools to keep navigation accurate and up to date.



Optional Indoor Positioning

Enable proximity-based experiences such as check-ins, location-aware alerts, and contextual guidance inside buildings.

Designed for the Campus Experience

For Students & Families

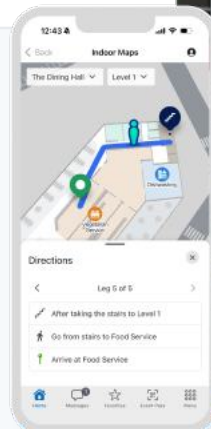
- Navigate campus tours, orientation, and daily life with ease
- Reduce first-day anxiety and improve student confidence

For Faculty & Staff

- Quickly locate offices, classrooms, and shared spaces
- Save time navigating large or multi-building campuses

For Campus Administrators & IT

- Keep digital maps synchronized with campus updates
- Reduce front-desk inquiries about campus directions
- Drive engagement with events, services, and campus resources



Why Choose Modo Campus Maps & Wayfinding

Built for Higher Education

Designed specifically for universities with complex campuses, multi-building environments, and diverse user roles.

Integrated, Not Bolted On

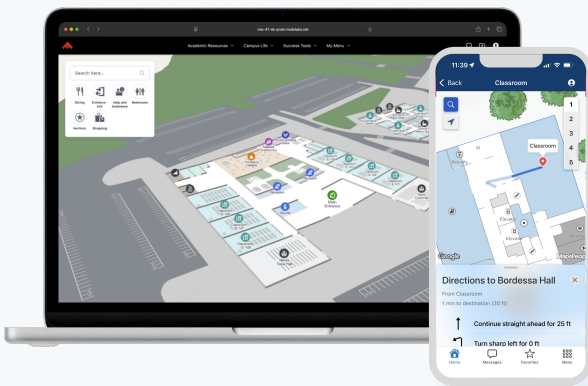
Wayfinding is a core capability of the Modo Campus Experience Platform, embedded across the digital campus app and campus desktop portal.

Flexible & Extensible

Modo provides native wayfinding capabilities and supports integrations with leading mapping and indoor positioning providers while maintaining a unified campus experience.

The Impact

When navigation works seamlessly inside your campus app:



- **Prospective students** navigate campus visits with confidence
- **New students** arrive on time to classes and events
- **Accessibility** and inclusion goals are supported
- **Campus services** and spaces are easier to discover
- **Adoption** of your campus app increases

Get Started Today

Bring Mobile-First Wayfinding to Your Campus. Give your campus community the confidence to move through campus without confusion or friction.

[Connect with us](#) to learn more.

