

## PARTNER SOLUTION OVERVIEW



### INTRODUCTION TO MODO

Modo Labs is the leading platform for workplace apps, trusted by Fortune 1000 companies. Modo Workplace is a mobile-first, fully customizable app that connects employees to tools, information, and spaces, enhancing collaboration, engagement, and productivity across hybrid enterprises.

### ABOUT POINTR

Pointr is a global leader in AI-powered indoor mapping and location technology, transforming workplace experiences across enterprise offices and campuses. It powers interactive maps and blue-dot wayfinding, helping employees easily find desks, meeting rooms, and colleagues. Trusted by global enterprises, Pointr enables connected workplace experiences.

## Powering Intelligent AI Maps, Wayfinding & Booking for the Enterprise Workplace

Modo and Pointr combine workplace experience with spatial intelligence—transforming static floor plans into dynamic, interactive workplace environments that employees can see, navigate, and act on in real time.

From arrival to desk, the experience is connected, intuitive, and enterprise-ready.

### Key Benefits & Value Proposition for the Workplace

Modo Workplace, integrated with Pointr's advanced indoor mapping platform, turns the office into a digitally navigable environment, delivering spatial clarity, frictionless booking, and real-time workplace visibility in one unified experience.

Together, Modo and Pointr enable:

- **Immersive 3D Workplace Experience:** Enterprise-grade indoor maps with blue-dot positioning across floors, buildings, and campuses.
- **AI-Powered Map Creation:** Automatically generate accurate indoor maps quickly and maintain them as workplaces evolve.
- **Visual Booking & “Who’s Where” Visibility:** See desks, rooms, assets, and colleagues in real time and reserve instantly from the map.
- **Precision Wayfinding:** Turn-by-turn navigation with level changes and seamless indoor-outdoor transition.
- **Location-Aware Access & Check-In:** Geofenced experiences, time-bound visitor routing, and secure movement across zones.
- **Enterprise-Configured Intelligence:** Scalable deployments tailored to office layouts, booking policies, user roles, and security.
- **Fully Embedded Experience:** Native to Modo Workplace and connected to enterprise systems, not a separate tool or overlay.
- **Workplace Analytics & Insights:** Location-based analytics to optimize layouts, improve space use, and drive smarter decisions.

## How the Partnership Works

Pointnr's AI maps and positioning platform integrates directly within Modso Workplace, enabling seamless navigation, visual booking, and spatial experiences.



### Interactive Mapping & Booking

Real-time interactive maps with bookable desks, rooms, and assets.



### Blue-Dot Positioning & Wayfinding

Precise indoor navigation across floors, buildings, and defined security zones.



### Enterprise System Integration

Connected to existing booking platforms, identity systems, and governance frameworks with role-based visibility.



### Scalable Digitization Model

Custom-configured maps per site, supporting new floors, evolving layouts, and global expansion.



### Unified Workplace Experience

One branded, mobile-first application delivering navigation, coordination, and booking in a single workflow.

## Why This Matters for Enterprise

Enterprise workplaces are larger, more distributed, and more dynamic than ever. Hybrid work, rotating teams, evolving floor plans, and visitor access requirements introduce friction that static tools cannot solve.

Modso + Pointnr provide spatial intelligence at scale.



### EMPLOYEES GAIN:

- Confidence navigating unfamiliar offices
- Immediate visibility into where to work and who is nearby
- Faster, more productive in-office days
- A smoother arrival and workplace experience from entry to desk



### ORGANIZATIONS GAIN:

- Improved space utilization and booking adoption
- Better coordination across sites
- Enhanced visitor management and zone control
- A consistent experience across global locations

