

Transform Campus Communication with MODO Communicate™

Modo Communicate™

Modo Communicate™, powered by Modo Campus™, is an enterprise-scale communication platform that enables institutions to send highly targeted, personalized messages, schedule notifications, and delegate messaging across their organization.

Send Personalized Messages to Targeted Groups and Locations

Send messages based on Personas and Locations in your app, or create targeted segments with opt-in channels using individual attributes.

Schedule in Advance

Pre-schedule messages, their location, what users, their display time, any action items assigned to the message, and their expiration.

Choose from Multiple Notification Options

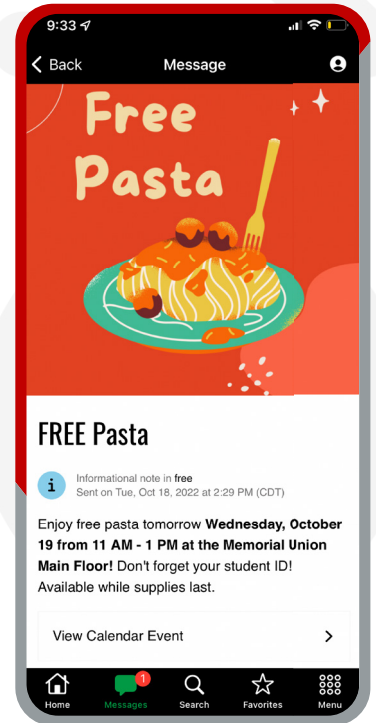
Select from multiple notification types—including in-app banners and push notifications—to reach users at the right time and place.

Delegate Permissions and Establish Approval Workflow

Assign permissions to stakeholders for seamless communication with target audiences. Configure channels that require pre-approval to maintain oversight and relevance.

Give Users a Centralized Communication Hub

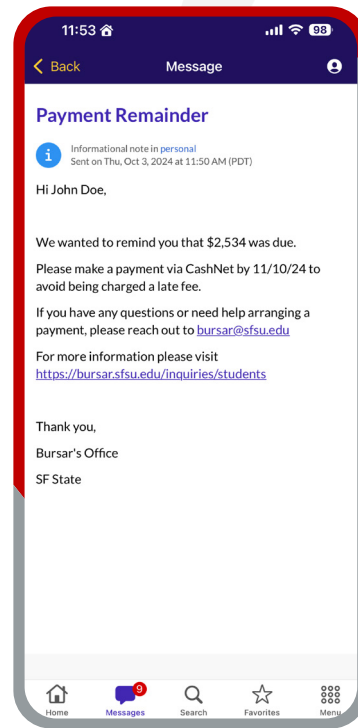
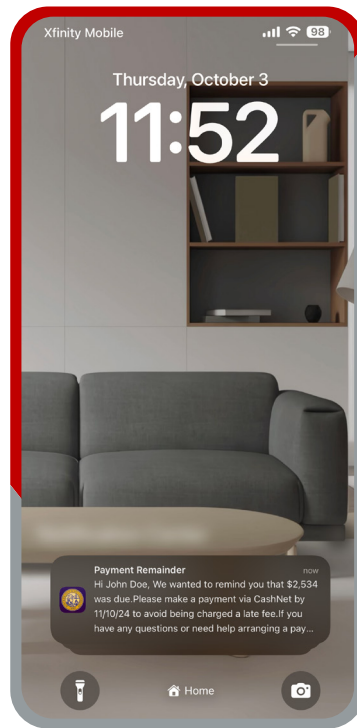
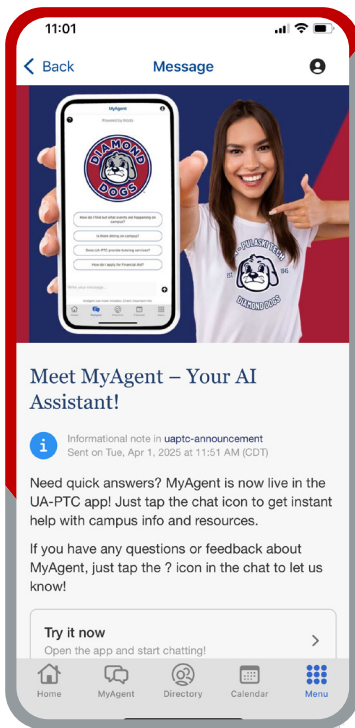
No more missed notifications and emails due to full inboxes. The Message Center serves as a unified hub for all important messages, ensuring users never miss key updates.



Engage Students with Personalized, Relevant, and Actionable Communication

The vast majority of students own a smartphone and rely on it as a main source of information and connection. Mobile communication can be a powerful engagement tool when used correctly. When students have to sift through various apps and other communication notifications, it becomes increasingly more difficult to cut through the noise. Modo Communicate™ enables you to better connect with students, visitors, and faculty in a timely and trustworthy manner.

In-app banner messages and push notifications dramatically increase app usage and retention. Provide users with a streamlined, two-way communication platform to improve engagement on and off campus.



Give your students something to smile about, get a demo today!

About Modo Labs

Modo is the world's leading platform provider of workplace and campus apps. Trusted by global Fortune 1000 brands and the world's most prestigious institutions, the Modo digital engagement platform delivers a unified, fully customizable, mobile-first user experience to simplify anytime access to information and services students and employees need to feel supported, engaged, and inspired. For more information, visit www.modolabs.com.

Modo Communicate: Standard vs Premium Features

Deliver public messages to your entire user population or target opt-in channels based on user interests. With Communicate Premium, expand your reach by delivering personalized messages to individuals and location-based audiences, automating workflows, and extending your communications through powerful integrations.

Feature	Standard	Premium
Send messages to all users in the app or in specific personas	✓	✓
Send messages to users who have opted into channels representing specific topics	✓	✓
Send rich push notifications	✓	✓
Send in-app banner notifications	✓	✓
Delegate management of channels	✓	✓
Send messages to specific users by name or attribute		✓
Send messages to users in specific geographic areas or buildings		✓
Require review and approval for a delegated channel's messages		✓
Schedule message delivery time in advance		✓
Extend Modo Communicate with REST APIs		✓
Channels Included		
Public Channels	5	25
Opt-In Channels	10	50
Personal Channels		25
Location-Based Channels		25