

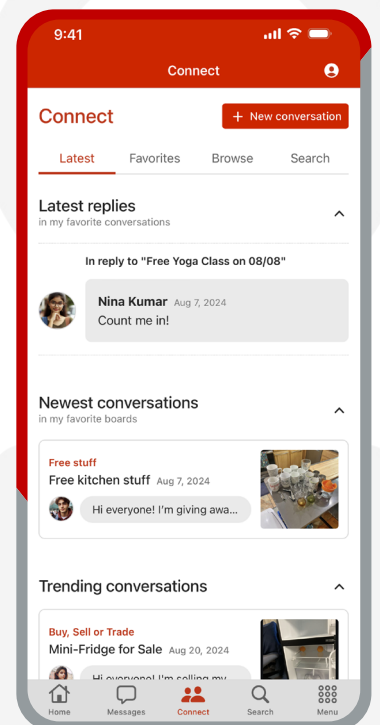
# Modo Connect™: Sparking Student Dialogue and Community Engagement

The ability for students to connect with one another and form bonds is crucially important for promoting mental wellness, keeping students focused on success, and ultimately increasing retention rates. A [2024 study revealed](#) that two thirds of surveyed students reported feeling lonely. Even when surrounded by thousands of peers, today's digital-native students can still feel isolated and alone, endangering their chances of success. The need for schools to provide ways for these students to engage and connect with others is greater than ever.

Enter Modo Connect. Designed to bolster both in-person and online campus life, Connect provides a more immersive and modern way for students to meet and build relationships with their peers, directly in their campus app and portal. Connect enables students to discover and connect with others who share similar or complementary interests.

Foster connections between students with a low-overhead platform, ease your workload with delegation and AI-powered moderation, and deploy a fully functional discussions experience in minutes. Modo Connect enriches the campus experience by promoting community engagement and supporting students in forming meaningful relationships beyond the classroom.

- **Bolster Student Retention:** Create environments where students can engage in shared experiences with their peers, promoting both personal and professional growth that is essential for academic success and retention.
- **Safe and Controlled Environment:** Deliver a secure platform within the university ecosystem, ensuring student data privacy and adherence to institutional policies while promoting healthy online interactions.
- **Enhanced Engagement:** Promote active participation where students can create and join in discussions, share insights, and make new friends, fostering community and engagement.
- **Increased Collaboration:** Foster collaboration on academic projects, study groups, extracurricular activities, and social initiatives, promoting teamwork and mutual support.



## Key Features

- **Make A Good First Impression:** The home screen helps students easily access the latest updates, favorite boards, and active conversations across various categories and boards.
- **Scale with Confidence:** Automated AI-powered content moderation and user flagging for review by admins ensures compliance with community and collegiate standards. The institution always maintains control over the life cycle of user-generated content.
- **Home Screen Summary:** Use the Trending Conversations widget on the app's home screen, or anywhere in the app, to draw users back in and catch them up on what's new.
- **Behind the Scenes:** Give your administrators and operators the tools they need to customize and manage community categories and boards, delegate moderation responsibilities, and maintain organizational flexibility.
- **Information You Want, Fast:** Search empowers students to swiftly locate essential information, resources, and discussions, ensuring they stay informed and engaged with ease. App-wide search supports content from Connect, too.
- **COMING SOON** **Extra! Extra! Read All About It:** Notifications prompt users with timely periodic updates to conversations and boards they're participating in, so the discussion is never stale; a daily update summarizes what users have missed and provides another nudge to rejoin the conversation in progress.
- **COMING SOON** **Closed Door Meeting:** Private categories and boards allow users with specific attributes to have an even more exclusive experience for anything from faculty discussions to specific residence halls or academic programs.

These features collectively contribute to a vibrant and supportive digital community that drives adoption, continually engages users, and enhances the overall student experience on campus.

**Give your students something to smile about, [get a demo today!](#)**

## About Modo Labs

Modo is the world's leading platform provider of workplace and campus apps. Trusted by global Fortune 1000 brands and the world's most prestigious institutions, the Modo digital engagement platform delivers a unified, fully customizable, mobile-first user experience to simplify anytime access to information and services students and employees need to feel supported, engaged, and inspired. For more information, visit [www.modolabs.com](http://www.modolabs.com).

