

Bring Your Brand to Life Inside Your Modso Campus App

Expert design services that elevate your app experience, tailored to your school's identity, users, and goals.

Your Campus App Is a Reflection of Your Brand

Design isn't just about aesthetics—it's about how people feel when using your app. From first impressions to daily use, a well-designed experience drives adoption, engagement, and trust. With your brand on the line, we're here to help you go beyond the basics and craft something exceptional.

You can launch with out-of-the-box Modso platform features on day one—but when you're ready to elevate your campus app, our design experts are ready to partner with you.

What You Can Expect

With our design services, you can expect a comprehensive approach to creating seamless, impactful experiences. Whether you're enhancing student interaction or ensuring smooth app administration, we focus on delivering results that matter. Here's how we help:

- ✓ **Create a polished, intuitive experience** for both students and app administrators, ensuring ease of use at every level.
- ✓ **Ensure brand consistency** across all touchpoints, so your app always feels aligned with your school's identity.
- ✓ **Improve user engagement and adoption** by designing interfaces that are user-friendly and resonate with your audience.
- ✓ **Conduct expert design checks** to validate your app before launch, ensuring everything works as intended.
- ✓ **Translate complex requirements into simple, elegant interfaces**, making even the most challenging workflows easy to navigate.

“Starting with good UX for admins and great UX for students, we help bring your campus app to life in a way that aligns with your goals and your brand.”

Design Services Tailored to Your Needs

Whether you're refining a single feature or building a complete custom solution, our design services are flexible and scalable to meet your specific requirements. From simple theme adjustments to complex multi-screen workflows, we work with you every step of the way to bring your vision to life.

You'll collaborate with a dedicated design consultant who will guide you through design options, offer expert recommendations, and help you iterate confidently.

Our Design Service Offerings:



Theme: Custom branded look and feel, including colors, typography, and imagery. May also include native-app themes, such as launcher icons and startup screens



Screen: A single screen or a specific component (e.g., a custom widget, block, or section) designed to enhance user experience.



Module: A set of related custom screens, either created as a Screen Builder module or a custom XModule. This excludes Modo productized modules.



Persona or App: Comprehensive design customization, which may include theme, information architecture, home screen, and representative navigation/content/detail screens tailored to specific user personas.

Consultative. Collaborative. Creative.

We meet you where you are—whether you need light-touch guidance or full custom design execution. Our designers are experienced in balancing usability, scalability, and performance within the Modo platform.

Design That Inspires Action

From interactive campus navigation to fully personalized daily dashboards, we'll show you what's possible—and how to make it happen.

Ready to Create a Flawless Experience?

Let's collaborate. Our team is ready to help you bring your vision to life.

“As part of the team behind Modo Campus, our expert designers know the platform inside and out. We'll work with you to create an engaging, on-brand experience that supports everyday success on your campus.”

- Eric Kim
Chief Creative Officer
Modo Labs