Modo My Agent™

An embedded AI agent that helps your campus community get to outcomes faster—all inside the Modo Campus™ app and portal

Modo My Agent is an embedded, **AI-powered campus agent** built directly into your Modo Campus mobile app and web portal, and forms the foundation of a modern digital campus experience. It helps students, faculty, staff, and visitors quickly find trusted information, take action, and complete tasks, and delivers a better student AI experience with no friction or tool switching.

True to Modo's philosophy for higher education AI, My Agent is not a standalone feature. AI is woven into the core digital campus experience, making Campus AI practical, trusted, and valuable at scale.

Unlike generic AI tools, My Agent combines enterprise-grade Campus AI capabilities, including:

- AI-driven knowledge discovery
- Context-aware personalization
- Agentic task execution

This is AI designed to **reduce frustration**, **eliminate unnecessary steps**, and **improve the campus experience 24/7**.

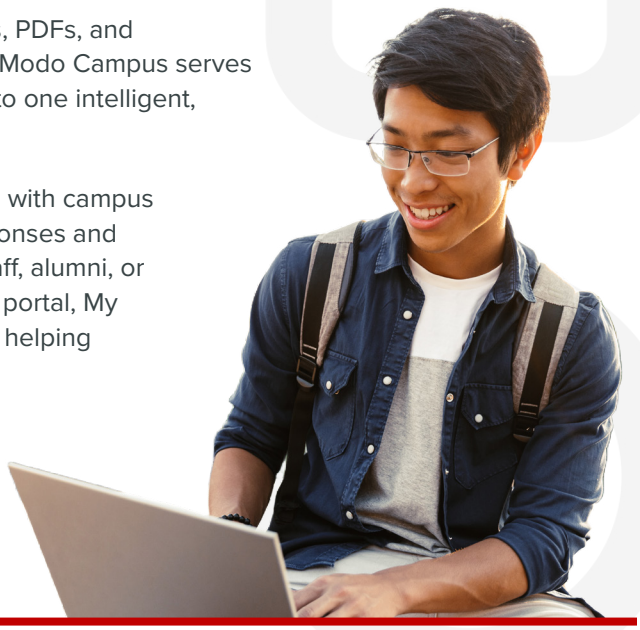
The result: a single, conversational experience that guides users from question to outcome in a single interaction.

AI That Unifies Campus Knowledge and Action

Campus information lives everywhere—SIS, LMS, websites, intranets, PDFs, and departmental systems—fragmenting the digital campus experience. Modo Campus serves as the unifying experience layer, bringing these systems together into one intelligent, cohesive environment.

Grounded in institution-controlled knowledge and deeply integrated with campus services, Modo My Agent delivers personalized, context-aware responses and takes action on behalf of users, whether they're students, faculty, staff, alumni, or prospective students. Embedded directly into your campus app and portal, My Agent connects information and workflows into a single experience, helping users move from question to outcome without friction.

This isn't just AI that answers questions. It guides next steps and completes actions, using trusted campus data and systems to reduce effort, eliminate dead ends, and help users get on with their day—faster.



CUSTOMER SPOTLIGHT

UNIVERSITY OF ARKANSAS PULASKI TECH

UA - Pulaski Tech launched Modo My Agent by embedding AI directly into their digital experience to help students find trusted information faster and navigate key moments with confidence. The results speak for themselves:

94.5%
student adoption

2x
more traffic
than the second-most active module

24/7
intelligent self-service
No added staff hours

253%
increase
in traffic routed to admissions content

140%
increase
in prospective student engagement

By meeting students where they already are, and delivering answers with clear next steps, UA-PTC transformed how information flows across their institution and how students engage from first inquiry through enrollment.

From Question to Outcome in One Experience

Modo My Agent bridges the gap between **information discovery** and **task completion inside the campus app**, thereby eliminating the need to search across systems or switch between tools.

Examples include:

- Finding campus hours or policies and immediately accessing the right form
- Booking a room or scheduling an advisor meeting in one conversation
- Checking deadlines and receiving proactive reminders
- Completing multi-step workflows with guided assistance

AI removes friction at every stage so users can move quickly from question to outcome and get on with their day.

AI-Powered Use Cases Across the Campus Community—Powered by Modo Campus

- **Students:** Registration, advising, financial aid, deadlines, events, orientation, and onboarding
- **Faculty & Staff:** HR policies, benefits, onboarding, academic procedures, and IT guidance with action paths
- **Campus Administration:** Centralized knowledge access, reduced repetitive inquiries, and faster process completion
- **Parents, Alumni & Visitors:** Billing timelines, calendars, events, alumni resources, and trusted self-service information

Modo My Agent. Campus AI That Moves Your Digital Experience Forward.

From instant answers to completed actions. Modo My Agent powers a smarter digital campus experience for higher education.

Contact your Modo rep or support team to enable Modo My Agent today.



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