

Modo My Community: From Events to Belonging & Retention

Students don't join campus life because of a calendar. **They stay because they find their people.**

Most institutions invest in student engagement tools, yet the experience remains fragmented and complex for students, officers, and administrators trying to understand what's working.

Modo My Community brings groups, events, and engagement into one connected experience, so belonging isn't left to chance.

Why This Is Hard Today

Most institutions don't have an engagement problem; they have a **fragmented** engagement problem.

- Students can't easily find the right groups
- Events, communication, and participation live in different places
- Officers rely on spreadsheets and side-channel tools

 **WITHOUT A SINGLE EXPERIENCE:**
Low participation. Limited insight.
Missed retention impact.



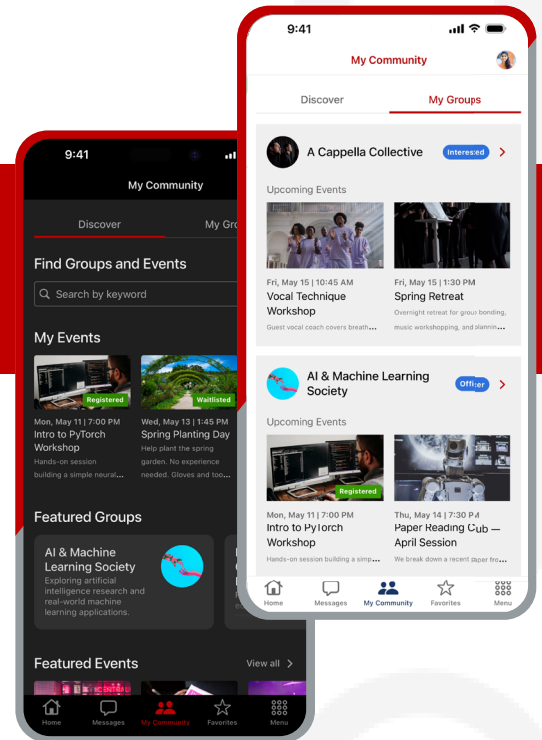
The Shift

Most platforms manage events.
Modo helps campuses build belonging.

Belonging Drives Retention

- Students with higher belonging show **significantly stronger retention**
- Targeted interventions have driven **~10% gains**
- Belonging predicts **persistence and degree completion**

Modo My Community turns belonging into measurable outcomes.



Sources: Institute for Higher Education Policy (IHEP); Murphy et al., Science Advances (2020)

What Makes Modo My Community Different

1 Not Just Discovery but Participation

- Find → Join → Engage
- RSVP, express interest, and attend without friction
- Built into the app that students already use

One place. One step. Clear next action.

2 One Experience. Every Moment.

- Works wherever students are—desktop or mobile
- No second app, no separate login

Engagement happens in the flow of campus life.

3 Built for the People Running It

- Officers manage everything from their phones: Members, events, communication, and check-in

Run your group where you already are.

4 From Engagement to Insight (and Retention)

- See what's working, and what's not
- Identify involved and at-risk students
- Connect participation to persistence

Engagement becomes a measurable outcome.

Part of the Modo campus app, alongside schedule, map, dining, credentials, and services. Not a bolt-on. A unified experience.

**Most platforms manage events.
Modo helps students find their people.**

Schedule a demo to explore the student experience, officer workflows, and engagement insights in one unified platform.

See Modo My Community in Action



MODO MY COMMUNITY IS GREAT FOR:

- Any school with student groups looking to streamline and scale
- Student Affairs, Engagement, Retention & Success
- Student leaders managing groups in real time, not from a laptop

