

# Modo Services Ecosystem

Enterprise-Grade Support to Power Your Campus App—  
from Orientation to Graduation

**Modo Campus** is the mobile front door for the modern university—a powerful, all-in-one campus experience app that keeps students, faculty, and staff connected, engaged, and supported wherever they are.

More than just a platform, Modo combines robust, scalable technology with higher ed-specific services to help you launch fast, adapt quickly, and deliver personalized digital experiences that grow with your campus community.

## End-to-End Services for Every Stage

Modo's support ecosystem is built for institutions that demand speed, scale, and flexibility. From first-year student orientation to alumni engagement, our expert-led services help you launch faster, operate smarter, and continuously innovate—without overloading your internal teams.



### Custom Development Services

Tailored software design and engineering that extends and enhances your campus app to integrate with critical campus systems (SIS, LMS, dining, housing, events).

→ Delivers academic, campus life, and service information to your students, faculty, and staff, right when they need it.



### Design Services

Persona-based, branded UX design with your critical systems that simplifies workflows and boosts adoption.

→ Drives engagement through intuitive, trust-building digital experiences.



### Premium Support

Dedicated Technical Success Manager, 24/7 prioritized support, training, and consultative reviews.

→ Accelerates resolution of issues that impact academic or campus life services.



### App & IT Administration

Offload day-to-day app management, updates, and technical tasks to Modo experts.

→ Ensures continuous operations without pulling resources from your IT teams.



### Developer Bootcamp

Equip your campus IT or digital team with in-house Modos XModule™ widget development skills.

→ Increases agility to add or modify features for changing campus needs.



### Implementation Services

Proven 90-day phased deployment aligned to your systems, brand, and student lifecycle milestones.

Launch before the next academic term with scalability and security baked in.



### Custom Integrations

Tailored solutions for workflows like advising appointments, room booking, dining menus, transit tracking, and event sign-ups.

→ Deepens engagement with “sticky” features that keep users coming back.



### Premium Hosting

Fully managed SaaS with 99.5% uptime, 24/7 monitoring, dedicated servers, and always-on encryption.

→ Delivers speed, security, and peace of mind.



### BYOK Encryption

Full control over encryption key lifecycle and data access.

→ Supports regulatory compliance and strengthens student data privacy posture.

## Modo is more than a platform—we're your strategic partner from launch to evolution.

Whether you need full-service support or targeted expertise, our services ecosystem helps you deploy, manage, and scale with confidence.