

INTEGRATION CASE STUDY

Modo + Workday SIS

How Northampton Community College unifies academic systems and student life



Increased Student Engagement



Higher SIS Adoption



Reduced System Fragmentation



Unified View of Operations and Student Outcomes

Business Challenge

- Students lacked a single digital front door for academic and campus services
- Multiple disconnected systems created fragmentation across core student workflows
- Key SIS tasks like registration, scheduling, and advising lacked a streamlined experience
- Limited mobile-first access reduced engagement with critical academic information
- Inconsistent experiences across systems made it harder to deliver a unified campus journey

Solution

- Integrated Workday SIS into a unified digital campus experience through the Modo Campus platform
- Delivered real-time access to SIS data alongside campus services in a single interface
- Unified maps, dining, events, communications, and student services within a single campus experience layer
- Enabled consistent mobile and desktop experiences across all student touchpoints
- Extended Workday beyond a standalone SIS interface into a broader digital campus ecosystem

Key Capabilities

- | | |
|---|--|
| ☒ Class Schedules & Registration Access | ☒ Grades & Academic Progress Views |
| ☒ Student Tasks & Notifications Feed | ☒ Campus Maps, Events & Dining Integration |
| ☒ Communications & Messages | ☒ Real-time Alerts |
| ☒ Role-Based Views | ☒ Secure API-Based SIS Connectivity |

+20k

Students

+3

Campuses

2

Platforms Connected

1

Unified Experience

Extending the Academic Experience into Daily Campus Life

Before integration, Northampton Community College (NCC) students experienced a fragmented digital environment where academic systems and campus services lived in separate tools.

After integrating Workday Student for Modo Campus into their campus app (NCCGo), NCC transformed how students interact with academic information by placing SIS functionality directly into the flow of campus life.

Instead of logging into a separate system for academic tasks, students now:

- Check schedules alongside campus events and communications
- Register for classes within the same app used for daily campus navigation
- Track academic progress in the same interface as student services and alerts
- Receive real-time notifications in a single, unified experience

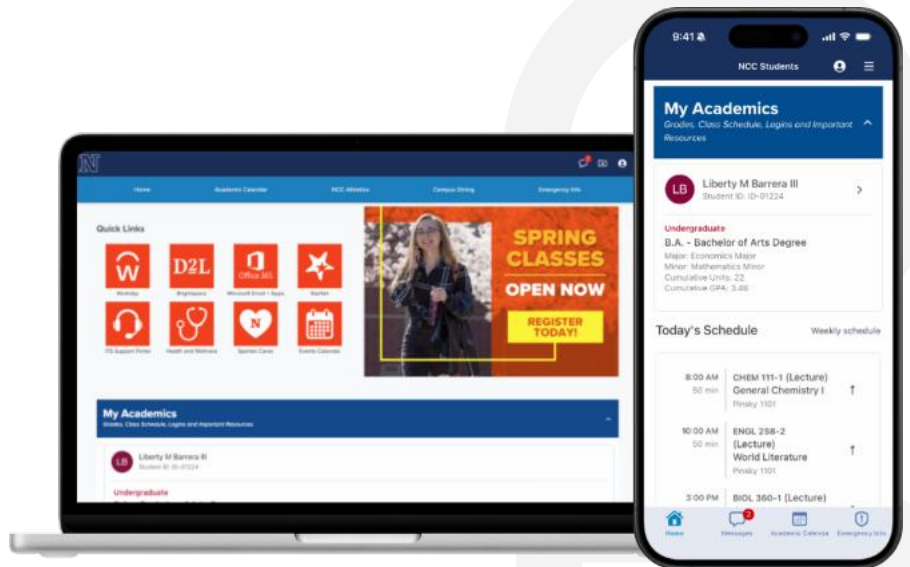
Student Experience Outcomes

The impact of this unified approach of Modo + Workday was immediate.

Within the first week of the Spring term:

- App engagement increased by **20%**
- Time spent in-app increased by **17%**
- Prior-year engagement decline was reversed

These results reflect more than usage growth, they demonstrate deeper interaction with academic systems when delivered through a unified experience layer.



“Integrating Workday Student into NCCGo has streamlined how students access the information they rely on every day. By providing a consistent experience across both mobile and desktop, we’ve created a seamless, easy-to-navigate environment that helps foster student success.”

Lucas J. Burits, Director, Creative & Web Services, Northampton Community College

Expanding the Connected Campus

Building on early success, NCC is expanding Workday capabilities into NCCGo to include faculty and staff workflows, extending HR-related information, schedules, and administrative tasks across the entire campus community.

With one platform powering both mobile and desktop engagement, NCC continues to evolve its digital campus ecosystem, improving personalization and embedding academic and operational systems into daily campus life for everyone—students, faculty, and staff alike.