



















Workplace App Market

Modo vs. CXAI / 2026 Edition



The workplace technology landscape is evolving rapidly. Modos delivers a stable, unified, mobile-first experience that helps teams stay connected, productive, and ready for the future. Discover the Modos Workplace difference.

Feature/Functionality	Capability	Modo	CXAI	The Modos Advantage	What's in It for You?
Admin UX to build, manage and customize your app	Easy-to-use, no-code administrative interface, customizable	✔	⌚	With Modos, team members can make adjustments to screens in minutes. Modos even provides templates to jumpstart your design process.	You have greater autonomy and flexibility compared to being reliant on the CXAI team for minor changes.
	Library of workplace experience solutions	✔	⌚	CXAI's out-of-the-box (OOTB) solutions are considerably less flexible. Unlike Modos, CXAI faces challenges to quickly create new solutions, e.g., office move, bookings, etc.	You can drag and drop solutions into your app as requirements and scope change. Select from a wide range of proven ways to engage employees.
	Low code extensibility	✔	○	Only Modos allows you to freely create customizations and bespoke integrations with our XModule technology.	You will not be restrained by what's OOTB.
	Integrations ecosystem	✔	⌚	Modos offers a robust and continuously expanding integrations ecosystem, with over 250 connectors spanning HR, ITSM, IWMS, space booking, collaboration, identity, and enterprise data systems.	A highly adaptable, enterprise-ready platform that connects all your critical workplace systems in one place.
Personalization	Multiple personas and locations within a single app experience	✔	⌚	Unlike CXAI, where new Personas require creating an entirely new app, Modos accommodates everyone within a single app. CXAI also requires a dedicated "build team" for many customizations and updates, whereas Modos is self-service.	Your single Modos app can accommodate an unlimited number of Personas or Locations of your choice, ensuring you deliver relevant content by audience. You are fully in control of the app, with minimal reliance on the Modos team to effectuate your changes.

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Global Scalability	Global deployment			Modo offers a modular, self-service approach, whereas CXAI requires a "build team" for customizations and updates.	You can create a unique experience for each site all within the same app—especially important when deploying globally.
	Platform scalability			Modo supports 1M+ active users per week.	Avoid the risk of a site crash. Losing visitors once might mean losing them for good.
	Language translations			Some areas of the CXAI are capable of being translated, but much of it is not.	You can serve your unique and diverse global workforce by localizing the entire experience.
	Speed to deployment			Modo offers a modular, self-service approach whereas CXAI requires a "build team" for customizations and updates.	Deploy an entirely new experience or location in minutes.
Workplace Features	Team collaboration analytics and space utilization data			While CXAI conducts data analytics on bookings, it cannot provide reservation intentions based on buddy list data, a feature offered by Modo. This data can be used to optimize space usage and operational efficiency.	Gain insights into how your spaces are being used, and how your teams are interacting, revealing silos and trends.
	Advanced bookings			Advanced hybrid work coordination with IPS-based point-to-point navigation and 3D mapping across multi-floor or multi-building environments, delivering precise indoor routing and a seamless end-to-end workplace journey.	Customer-driven enhancements that reduce friction—easy booking, real-time availability, and smoother hybrid workplace coordination.
	Dining with mobile ordering			Modo offers a modular, self-service approach whereas CXAI requires a "build team" for customizations and updates.	Delight your employees with mobile ordering, letting them avoid long queues and plan ahead.
	Pre-built digital access controls			With Modo, you have access to pre-built integrations with best-of-breed digital access control solutions, whereas it's a custom project with CXAI.	Employees can ditch the plastic cards and use their Apple or Google wallet to enter the building/floor.
	Location-based push notifications			Modo offers a modular, self-service approach for sending personal and location based notifications, whereas CXAI requires a "build team" for customizations and updates.	Reach your employees effectively by sending notifications based on their geographic location, engaging them wherever they may be.

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Enterprise-grade support & services	Dedicated Services & Support personnel	✓	◐	Modo ensures that every project is supported by dedicated, experienced personnel, based onshore, from implementation to ongoing success.	Rest assured that you will always have a single point-of-contact throughout your journey with Modo.
	Industry & functional expertise	✓	◐	Modo recruits seasoned professionals with deep industry expertise.	Modo's services and success teams are industry experts. They have experience building hundreds or campus and workplace experience apps.
	Enterprise Support Packages	✓	◐	End-to-end, high-touch support ecosystem built for enterprises; Modo acts as an extension of your team throughout the app lifecycle.	A dedicated team, 24/7 prioritized assistance, and full lifecycle guidance—so your workplace app stays performant, secure, and aligned with your goals.
Data Security & Privacy	SOC 2 Type II Compliant	✓	○	Only Modo is SOC 2 Type II compliant.	Modo is independently trusted to handle your sensitive data.
	Direct support for custom security requirements	✓	○	CXAI only supports Intune, indicating they lack their own native app security protection. In contrast, Modo offers Zimperium security features.	We're equipped to meet your unique security requirements.
	ISO 27001 Certified	✓	✓	Both Modo and CXAI are certified.	Information security standards are core to Modo's process.
Approach to AI	AI Agents	✓	◐	Modo's approach to agentic AI is built for today's use cases while deploying smarter, more powerful adaptations for future intelligence that support workflow guidance, behavior nudges, and contextual automation.	Modo's personalized AI assistance is modeled to support the employee journey so all types of users can benefit from the same agentic support you expect from consumer applications.
	Bring Your Own Agent (BYOA)	✓	○	Deep experience enabling highly regulated organizations, in financial workplace and legal, to safely deploy AI within their existing workstack without introducing external agents.	Safely leverage your existing AI investments in a way that is enterprise-ready and fully integrated into your workplace experience app.

Why Now?

- Contracts may be up for renewal.
- The WEX market is maturing.
- Vendor partnership is important to you.
- Efficiency and cost control is paramount.

The Modo Difference

Modo Workplace unifies employee engagement, operations, and analytics in a single mobile-first platform. With AI agents, a flexible BYOA framework, patented integrations, and enterprise-grade security, Modo delivers a proven, future-ready foundation trusted by organizations shaping the next-generation workforce.